
PROFESSIONAL PROFILE:

MANIA
EL BABA

WWW.MANIAELBABA.COM

THE CHAIRMAN

Dr. Mania El Baba is the CEO of **Spec Brite Group LLC**, a chain of trading companies specializing in importing and exporting cutting-edge wellness, fitness, and medical equipment and products across the GCC and Middle East.

With over **30 years** of experience in both Medical and Trading fields, Dr. Mania has consistently driven the company to new heights, fostering success for both the organization and its stakeholders. Her continuous efforts reflect her commitment to innovation and excellence in the dynamic realms of healthcare and international trade.



LIFE STORY

Born in **Lebanon**, **Dr. Mania El Baba** attended primary and secondary school in Beirut before relocating to the USA at the age of 16.

In 1991, Dr. Mania started her first business in St. John Antigua, opening a department store (Stop and Shop). Simultaneously, driven by a clear vision of realizing her ambitious goals, she made a parallel move to Florida in 1994. There, she collaborated closely with **Wilma Schumann**, a renowned cosmetologist based in Miami.

In 1998, she decided to start up her own clinic and trading company in **Lebanon** which paved the way for her subsequent establishment in the **United Arab Emirates** in 1999, now recognized as **Spec Brite Group LLC**, a chain of trading companies. Today, the company stands as a testament to **Dr. Mania El Baba's** entrepreneurial spirit and dedication to success in the wellness and trading sectors.

EDUCATION

She earned her **Bachelor Degree in Nutrition and Macrobiotic Diet Management** from Schiller International University Florida in 1986, and in 1990 received her **PhD in Cosmetic Dermatology Management**.

2010 decided to have **CNEP certificate**, 2 years of education Certified **Aptitude Professional Aesthetic Dubai France**.

In 2023, Dr. Mania successfully earned a **Master of Business Administration (MBA)** in Healthcare Management from Universidad Católica de Murcia (UCAM) - Spain

In August 2024, she completed her one-year MPhil program with distinction remarks.

Currently, she is actively pursuing a **Doctor of Business Administration (DBA)** from Universidad Católica de Murcia (UCAM) - Spain



DR. MANIA EL BABA'S COMPANIES

Wellness Terminal

Ecommerce Store (2018 - Present)

Arrow Trading

Beirut, Lebanon (2016-Present)

Spec Brite Group

Beirut, Lebanon (2014-Present)

Spec Brite General Trading LLC.

Dubai, UAE (2012-Present)

Representative offices in Bahrain & Kuwait

Spec Brite Medical Equipment Trading

Abu Dhabi, UAE (2010-Present)

Spec Brite Group

Doha, Qatar (2010 - Present)

Spec Brite General Trading SPC

Muscat, Oman (2012-Present)

DR. MANIA EL BABA'S
COMPANIES

Specialized Beauty Est.

Abu Dhabi, UAE (2000-Present)

Beauty Forever Spa Center

Abu Dhabi, UAE (2000-2020)

Skin & Slim Medical Center LLC

Abu Dhabi, UAE (Sept. 2015-2019)

BeautyMed, Dermatology & Plastic
Surgery Clinic

Beirut, Lebanon (2008-2017) Partner

Dieti-Med., Diet & Skin Care Clinic

Jounieh, Lebanon (1998-2007)

AWARDS & RECOGNITION

April 2024

WESTFORD AWARDS 2024

**HONORING EXCELLENCE
IN BUSINESS & BEYOND**

**SERVICE EXCELLENCE -
WOMEN ENTREPRENEUR**

BY: WESTFORD UNIVERSITY
DUBAI, UNITED ARAB EMIRATES



The Westford Awards, an initiative of Westford University College, a transnational partner of leading universities in the UK, US, and Europe, aims to recognize remarkable achievements and significant contributions in various fields.

AWARDS & RECOGNITION

January 2024

Featured Interview in Emarati TV Program

[Youtube Link](#)



Dr. Mania El Baba recently took the spotlight in an exclusive interview on an **Emarati TV program**, presented by Isaac Alamri. During the interview, Dr. Mania shed light on the remarkable success story of Spec Brite Group.

AWARDS & RECOGNITION

Autumn 2018, London

MASTER CLASS AWARD

**The 8th Middle East Business
Leaders Award**

By American Leadership Development (ALDA), Federation of Gulf Cooperation Council Chambers (FGCCC) and The Leaders International and by the Malaysian Government

As a result of hard work, determination, and a positive and dynamic attitude, **Dr. Mania** has earned numerous **international and local awards**, as well as widespread **recognition and nominations**.



AWARDS & RECOGNITION

2017, London, UK

LEADERSHIP AWARD IN BEAUTY & WELLNESS IN 2017

**The 7th Middle East Business
Leaders Awards**

By American Leadership Development
Association (ALDA)



AWARDS & RECOGNITION

March 19, 2016

BUSINESS OF COSMETOLOGY & BEAUTY

**The 6th Great Women Awards
Middle East 2016**

By American Leadership Development
Association



AWARDS & RECOGNITION

2016

THE AWARD OF APPRECIATION

By Abu Dhabi Municipality



2014

THE AWARD OF APPRECIATION

By Abu Dhabi Businesswomen Council & Jointly by Abu Dhabi Chamber of Commerce and IBWG



BUSINESS NETWORKS

Dr Mania currently holds membership in several esteemed organizations, including the Abu Dhabi International Business Women's Group (IBWG) as Ambassador, Abu Dhabi Businesswomen Council, and the International Emirates Business Group LLC.



INTERNATIONAL
BUSINESS
WOMEN'S
GROUP



مجلس سيدات أعمال أبوظبي
Abu Dhabi Businesswomen Council





BUSINESS NETWORKS

Dr Mania works closely with partners in the government sector and various large trading companies and corporations.

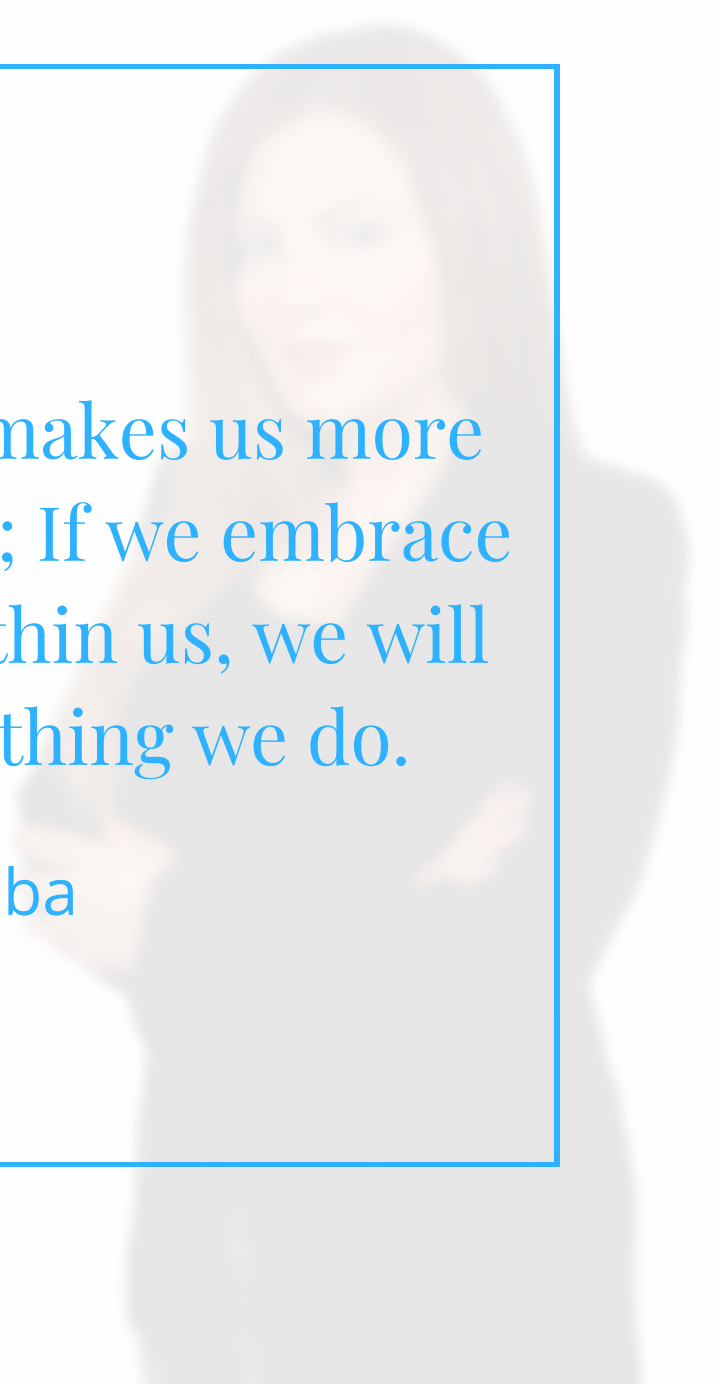
Thanks to her prominent profile and successful business ventures, she has cultivated connections and forged trusted business relationships with **diplomats, foreign dignitaries**, UAE and other **GCC ruling families, high-ranking local political figures, venture capitalists, personal investors**, and well-known local business professionals.



CONTACT

Mobile : +971 506615112

Email : maniael@specbritegroup.com



“

I believe wellness is what makes us more comfortable with ourselves; If we embrace and nurture the beauty within us, we will achieve success in everything we do.

- Dr. Mania El Baba

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